



THE 49TH ANNUAL
NATIONAL AVIATION HALL OF FAME
ENSHRINEMENT DINNER & CEREMONY



SPONSORSHIP OPPORTUNITIES
FOR AMERICA'S "OSCAR NIGHT OF AVIATION"
JULY 16-17, 2010



NATIONAL AVIATION HALL OF FAME

MISSION AND BACKGROUND



Founded in Dayton, Ohio, in 1962 and chartered by the U.S. Congress in 1964, the National Aviation Hall of Fame (NAHF) is dedicated to preserving and promoting the legacies of America's outstanding air and space pioneers. Where some aviation-oriented facilities emphasize aircraft, events or technology, the NAHF focuses strictly on people...on the unique blend of ambition, innovation, and inspiration that gave wings to mankind's pursuit of flight.

A 501(c)(3) non-profit organization, the NAHF is supported primarily through membership dues, grants and the contributions of individuals, foundations and companies. The exciting evolution of the NAHF's first "home"- a permanent Learning Center – now serves to dramatically implement its three-pronged mission of education, inspiration and motivation, always through accenting the achievements of its 203 (at present) enshrinees. Among this roster are found the names of the Wright Brothers, Charles Lindbergh, Amelia Earhart, Jimmy Doolittle, Clyde Cessna, John Glenn, Neil Armstrong, Eileen Collins, Herb Kelleher and others, joined annually by a select handful of individuals honored with their formal induction into the NAHF.

The National Aviation Hall of Fame Learning Center's six distinct exhibit galleries vividly chronicle the history of aviation through the Early Years, WW I, The Golden Age, WW II, The Jet Age and Into Space. Colorful images and compelling prose introduce visitors to the complex and sometimes outrageous people who harnessed the dream of flight and brought it to life.

Accompanying these era galleries are a variety of interactive displays designed to offer a hands-on introduction to such air and space activities as: landing an aircraft on a Navy carrier, controlling the movement of a helicopter, docking in space with the Hubble Space Telescope, or flying an airplane on one of our several simulators. The era galleries and interactives, including the NAHF Harry B. Combs Resource Lab, opened to the public in 2003.

In ongoing development is the NAHF's innovative Project SkyReach, a character development-based youth education initiative that uses the enshrinees as motivational role models. SkyReach merges value-based themes with traditional and STEM based curricula in order to foster improvement in academic achievement, school climate, student behavior and personal development. An adjunct of SkyReach is the NAHF's Wings of Women (WOW) Conference, held annually to bring female mentors from professional aviation sectors together with high-school age girls for an inspirational exchange of ideas and learning.

Additionally a website offers the enshrinee biographies, related images and links, an introduction to education programs, membership registration, donor and sponsor packages, exclusive merchandise and volunteer opportunities (www.nationalaviation.org)

Located adjacent to the National Museum of the United States Air Force, the NAHF Learning Center is open from 9am – 5pm, seven days per week except federal holidays, Thanksgiving, Christmas, Easter and New Years Day. Admission and parking are free.



SPONSORSHIP OPPORTUNITIES FOR AMERICA'S "OSCAR NIGHT OF AVIATION"

The 49th Annual NAHF Enshrinement & related events

Thank you for your interest in sponsorship opportunities associated with the National Aviation Hall of Fame's 2010 President's Reception & Dinner (July 16, 2010) and the 49th Annual Enshrinement Dinner & Ceremony (July 17, 2010), known as the "Oscar Night of Aviation." There are various levels at which to participate listed below, and the many benefits associated with each are detailed in the pages that follow.

Please contact the National Aviation Hall of Fame for more information regarding these two historic annual aviation events. Each honors our country's legends of air and space and takes place in Dayton, Ohio - the Birthplace of Aviation and home of the National Aviation Hall of Fame Learning & Research Center.

2010 President's Reception & Dinner

Friday, July 16, 2010

Presenting Sponsor:	\$40,000
Reception Sponsor:	\$25,000
Platinum Table (6 available):	\$9,000 ea.
Gold Table (8 available):	\$5,000 ea.

2010 Enshrinement Dinner & Ceremony

Saturday, July 17, 2010

Presenting Sponsor:	\$75,000
Supporting Sponsor (3 available):	\$25,000 ea.
Opening Guest Reception:	\$20,000
Post-Ceremony Sponsors' Reception*:	\$10,000
Photo Session Reception*:	\$12,000
Platinum Table (4 available):	\$12,000 ea.
Gold Table (12 available):	\$7,000 ea.
Silver Table (12 available):	\$4,000 ea.

**Exclusive "By Invitation Only" event*

For further information on this or other 2010 sponsor opportunities, contact:

*Ron Kaplan, NAHF Enshrinement Director
TEL: (937) 256-0944 x16*





“The Oscar Night of Aviation”

Saturday, July 17, 2010

Dayton Convention Center

THE 49TH ANNUAL

ENSHRINEMENT DINNER & CEREMONY

When it comes to appropriately and publicly saluting our nation’s aviation pioneers, there may be no other event as significant as the National Aviation Hall of Fame’s Enshrinement gala. Not surprisingly the spectacular formal dinner and ceremony has become known as America’s “Oscar Night of Aviation.” The 2010 edition of historic event will again see a freshman crop of air and space legends inducted before an anticipated audience of 1,000 or more peers and admirers. This includes not only NAHF members and former enshrinees, but also hundreds of government, aerospace and defense industry leaders, media representatives and aviation enthusiasts from around the world.

The evening begins with a one-hour Opening Guest Reception held in the spacious atrium of the Dayton Convention Center. Guests then convene in the adjacent grand ballroom for a gourmet dinner and evening’s live and multi-media on-stage presentations to each of the four honorees.

The Enshrinee Class of 2010 being honored is:

Alan Bean, lunar module pilot for Apollo 12, man’s second lunar landing, and has logged almost 1,700 hours in space;

Warren G. Grimes, “father of aircraft lighting industry,” inventor of aircraft navigation instruments and lights, including panel lighting for spacecraft;

Clay Lacy, a 50,000-hour-plus pilot, business aviation icon and air-to-air cinematographer for films such as Top Gun and The Right Stuff;

Noel Wien, an Arctic flight pioneer who founded Wien Alaska Airlines, one of the oldest airlines in the U.S.

Seating for the 49th Annual Enshrinement Dinner & Ceremony is limited and by advance reservation only. Seats are \$150 per person of which \$85 is tax deductible as provided by law. Attire is black tie (dark suit optional). For further information contact the National Aviation Hall of Fame at (937) 256-0944 x10, or visit us on the web at www.nationalaviation.org.



2010 ENSHRINEMENT PRESENTING SPONSOR BENEFITS

★ ————— ★
(\$75,000 investment – one available)

**Saturday, July 17, 2010
Dayton Convention Center**

An investment of \$75,000 provides sole status at the Enshrinement Presenting Sponsor level and includes category exclusivity among the many benefits listed below. Commitment at this level must be confirmed by April 1, 2010 to ensure activation of all benefits. Payment due June 1, 2010.

2010 Enshrinement Dinner & Ceremony Presenting Sponsor benefits include:

- The event will be titled as the “*National Aviation Hall of Fame 49th Annual Enshrinement Dinner & Ceremony, presented by ___ your name here ___.*”
- Category exclusivity among all 2010 Enshrinement Dinner & Ceremony sponsor levels.
- Name and logo on NAHF-generated Enshrinement advertising and marketing materials including print display ads, broadcast PSA’s, promotional posters, event banners, locally and nationally distributed press releases, et al.
- Two premium, sponsor-logoed Platinum tables (16 seats total) at the 7/17 Dinner & Enshrinement Ceremony and one table (10 seats) on Friday 7/16 at the President’s Dinner.
- Presenting Sponsor signage, with company logo, displayed at Enshrinement Opening Guest Reception held in the atrium of the Dayton Convention Center prior to the dinner and gala.
- Presenting Sponsor recognition on cover and inside of commemorative Ceremony program.
- Similar recognition displayed on the Enshrinement page of the NAHF’s website.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Invitations to your table guests to attend a private pre-Ceremony Photo Session & Reception at the Crowne Plaza Hotel featuring enshrinees, participants and sponsors.
- Verbal sponsor recognition by the emcee from the podium, as well as your logo displayed via on-stage screens, repeated throughout the event.
- Invitations to your table guests to attend a private post-Ceremony Sponsors’ Reception held in honor of our attending enshrinees, participants, and sponsors.
- Availability of your product exhibit at the pre- and post-Ceremony receptions.
- First right-of-consideration for 2011 sponsorship at same level.
- The NAHF encourages your utilization of Presenting Sponsor status in your marketing and advertising, and will work with you to maximize such promotions through 2010.



Nick Clooney serving as Emcee.

For further information on this or other 2010 sponsor opportunities, contact:

Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 ENSHRINEMENT SUPPORTING SPONSOR BENEFITS

★—————★
(\$25,000 investment – three available)

**Saturday, July 17, 2010
Dayton Convention Center**

An investment of \$25,000 as one of only three Supporting Sponsors includes category exclusivity among the many benefits listed below. Commitment at this level must be confirmed by April 1, 2010, to ensure activation of all benefits. Payment due June 1, 2010.

2010 Enshrinement Dinner & Ceremony Supporting Sponsor benefits include:

- Category exclusivity among all Enshrinement Ceremony sponsor levels.
- Name and logo on NAHF-generated Enshrinement Ceremony advertising and marketing materials including print display ads, broadcast PSA's, locally and nationally distributed press releases, et al.
- Two premium Supporting Sponsor-marked Gold tables (sixteen seats total) at the Enshrinement gala.
- Supporting Sponsor signage, with company logo, displayed at Enshrinement Opening Guest Reception held in the atrium of the Dayton Convention Center.
- Supporting Sponsor recognition on cover and inside of commemorative Ceremony program.
- Similar recognition displayed on Enshrinement page of the NAHF's website.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Invitations to your table guests to attend a private pre-Ceremony Photo Session and Reception at the Crowne Plaza Hotel featuring enshrinees, participants and sponsors.
- Verbal sponsor recognition by the emcee from the podium, as well as logo displayed via on-stage screens, repeated throughout the event.
- Invitations to your table guests to attend a private pre-Ceremony photo opportunity and reception featuring enshrinees, participants and sponsors. The reception takes place at the Crowne Plaza Hotel.
- Availability of your product exhibit at the Pre- and Post-Ceremony receptions.
- The NAHF encourages utilization of your Supporting Sponsor status in your marketing and advertising, and will work with you to maximize such promotions during 2010.
- First right-of-consideration for 2011 sponsorship at same level.

For further information on this or other 2010 sponsor opportunities, contact:

Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



Rich Little, and Carson Greene, President of the Jimmy Stewart Museum, and Alan Hoeweler, NAHF President, accept Enshrinement on behalf of the James Stewart Family.



2010 ENSHRINEMENT

OPENING GUEST RECEPTION SPONSOR BENEFITS

★—————★
(\$20,000 investment – one available)

Saturday, July 17, 2010
Dayton Convention Center

An investment of \$20,000 as the sole 2010 Enshrinement Opening Guest Reception Sponsor includes the many benefits listed below. This one-hour, hosted-bar reception is held in the Dayton Convention Center atrium for the expected 1,000 enshrinees, guests and media arriving for the Enshrinement gala. It provides arriving Enshrinement guests a spectacular venue in which to renew old acquaintances and make new ones prior to the evening's formal events, as well as an opportunity to "rub elbows" with the legends of aviation in attendance. Commitment at this level must be confirmed by April 1, 2010, to ensure activation of all benefits. Payment due June 1, 2010.

2010 Enshrinement Dinner & Ceremony Opening Guest Reception Sponsor benefits include:

- Lead generation/product marketing opportunity in lobby during the reception before Enshrinement.
- One premium table of eight seats (Gold Table service) at the Enshrinement gala.
- Opening Guest Reception Sponsor signage, with company logo, displayed at the reception site - the Dayton Convention Center - also site of the Enshrinement gala.
- Sponsor recognition displayed on the 2010 Enshrinement page of the NAHF's website.
- Sponsor recognition on cover and inside of commemorative Ceremony program.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Verbal sponsor recognition by the emcee from the podium, as well as displayed via on-stage screens, repeated throughout the gala.
- Invitations to your table guests to attend a private pre-Ceremony photo opportunity and reception featuring enshrinees, participants and sponsors. The reception takes place at the Crowne Plaza Hotel.
- Invitations to your guests to attend a private Post-Ceremony Sponsors' Reception held in honor of our attending enshrinees, participants and sponsors.
- First right-of-consideration for 2011 sponsorship at same level.



Neil Armstrong presents Edward White, II for Enshrinement.

For further information on this or other 2010 sponsor opportunities, contact:
Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 ENSHRINEMENT

POST-CEREMONY SPONSORS' RECEPTION

SPONSOR BENEFITS

★—————★
(\$10,000 investment – one available)

Saturday, July 17, 2010
Dayton Convention Center

An investment of \$10,000 as the sole Enshrinement Post-Ceremony Sponsors' Reception sponsor includes the many benefits listed below. This private, one hour, invitation-only reception is held in the Dayton Convention Center upon conclusion of the formal dinner and ceremony. It includes hosted bar, desserts and gourmet coffee. Approximately 300 are invited including enshrinees, participants, media and sponsors. This reception provides distinguished guests of the enshrinement a unique opportunity to relax and socialize after the evening's memorable dinner and historic ceremony gala. Commitment at this level must be confirmed by April 1, 2010, to ensure activation of all benefits. Payment due June 1, 2010.

2010 Enshrinement Dinner & Ceremony Post-Ceremony Sponsors' Reception Sponsor benefits include:

- One Gold table of eight seats at the 2010 Enshrinement Dinner & Ceremony.
- Post-ceremony Sponsors' Reception sponsor signage, with company logo, displayed at the reception site - the Dayton Convention Center - also site of the Enshrinement events.
- Sponsor recognition displayed on Enshrinement page of NAHF's website.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Invitations to your table guests to attend a private pre-Enshrinement Photo Session and Reception featuring enshrinees, participants and sponsors. This reception takes place at the Crowne Plaza Hotel prior to the evening's public events.
- Logoed sponsor recognition on printed invitations that are specially placed at the dinner-settings of the 300 gala guests invited to attend the Sponsors' Reception.
- Availability of your product exhibit at the Post-Ceremony Sponsors' Reception.
- First right-of-consideration for 2011 sponsorship at same level.



NBAA President and CEO Ed Bolen and Russ Meyer celebrate Meyer's Enshrinement into the NAHF.

For further information on this or other 2010 sponsor opportunities, contact:

Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 ENSHRINEMENT

PHOTO SESSION RECEPTION SPONSOR BENEFITS

(\$12,000 investment – one available)

Saturday, July 17, 2010
Crowne Plaza Hotel, Dayton

An investment of \$12,000 as the sole Photo Session Reception Sponsor includes the many benefits listed below. This private, invitation-only event will be held at the Crowne Plaza Hotel adjacent to the Dayton Convention Center, prior to the formal Opening Guest Reception, Enshrinement Dinner and Ceremony. Invited are enshrinees, participants, sponsors, NAHF Board of Trustees and their approved guests. Commitment at this level must be confirmed by April 1, 2010, to ensure activation of all benefits. Payment due June 1, 2010.

2010 Enshrinement Dinner & Ceremony Photo Session Reception Sponsor benefits include:

- One full Gold table (eight seats) at the 2010 Enshrinement Dinner & Ceremony.
- Photo Session Reception Sponsor signage, with company logo, displayed at the reception, held at the Crowne Plaza Hotel prior to the Enshrinement events.
- Recognition as Photo Session Reception Sponsor displayed on the 2010 Enshrinement page of the NAHF's website.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Invitations to your table guests to attend this private pre-Enshrinement Photo Session and Reception featuring enshrinees, participants and sponsors and staffed by the NAHF's team of professional photographers.
- Recognition of your sponsorship displayed via on-stage screens, repeated throughout the Enshrinement Dinner.
- Invitations to your table guests to attend a private Post-Ceremony Sponsors' Reception held in honor of our attending enshrinees, participants, and sponsors.
- First right-of-consideration for 2011 sponsorship at same level.



NAHF Trustee Joe Suarez and Enshrinee Jim Lovell are all smiles.

For further information on this or other 2010 sponsor opportunities, contact:

Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 ENSHRINEMENT PLATINUM TABLE SPONSOR BENEFITS

(\$12,000 investment – 4 available)

**Saturday, July 17, 2010
Dayton Convention Center**

An investment of \$12,000 includes a one-year Organization Patron membership (a \$2,000 value), featuring one table with eight premium seats located among the first row of tables. Please note that due to the limited availability of these exclusive tables and timing of pre-event benefits, sponsorship must be confirmed by April 1, 2010, and payment received by June 1, 2010.

2010 Enshrinement Dinner & Ceremony Platinum Table Sponsor benefits include:

- One-year NAHF Organization Patron membership privileges, including eight seats (one full table) at the 2010 Enshrinement Dinner & Ceremony.
- Platinum Table Sponsor seats to be located among first row of tables.
- Logoed sponsor recognition on Platinum Table Sponsor page of 7/17 Ceremony commemorative program.
- Similar recognition displayed on Enshrinement page of NAHF's website.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Invitations to your eight table guests to attend a private pre-Ceremony reception and photo session featuring enshrinees and participants.
- Platinum Table Sponsor 'thank you' signage, with company logo, displayed at 7/17 Opening Guest Reception held in atrium of the Dayton Convention Center.
- Logo recognition displayed via on-stage screen image shown in conjunction with fellow Platinum Table sponsors (shown intermittently during 7/17 dinner segment of evening presentations).
- Each Platinum Table to have one dedicated wait-staff for dinner service.
- Unique Platinum Table Sponsor identification signage at your table.
- Invitations to your eight table guests to attend a private Post-Ceremony Sponsor's Reception held in honor of our attending enshrinees, participants, and sponsors.



New Enshrinee Eileen Collins celebrates with her presenter Charles Precourt.

For further information on this or other 2010 sponsor opportunities, contact:
Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 ENSHRINEMENT GOLD TABLE SPONSOR BENEFITS

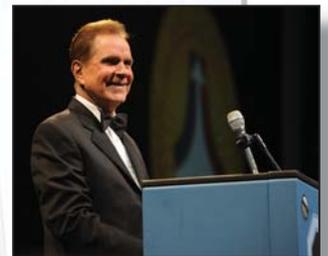
(\$7,000 investment – 12 available)

**Saturday, July 17, 2010
Dayton Convention Center**

An investment of \$7,000 includes a one-year Organization Patron membership (a \$2,000 value), featuring one table with eight premium seats located among the first three rows of tables. Please note that due to the limited availability of these exclusive tables and timing of pre-event benefits, sponsorship must be confirmed by April 1, 2010, and payment received by June 1, 2010.

2010 Enshrinement Dinner & Ceremony Gold Table Sponsor benefits include:

- One-year NAHF Organization Patron membership privileges, including eight seats (one full table) at the 2010 Enshrinement Dinner & Ceremony.
- Gold Table Sponsor seats to be located among first three rows of tables.
- Logoed sponsor recognition on Gold Table Sponsor page of 7/17 Ceremony commemorative program.
- Similar recognition displayed on Enshrinement page of NAHF's website.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Invitations to your eight table guests to attend a private pre-Ceremony reception and photo session featuring enshrinees and participants.
- Gold Table Sponsor 'thank you' signage, with company logo, displayed at 7/17 Opening Guest Reception held in atrium of the Dayton Convention Center.
- Logo recognition displayed via on-stage screen image shown in conjunction with fellow Gold Table sponsors (shown intermittently during 7/17 dinner segment of evening presentations).
- Each Gold Table to have one dedicated wait-staff for dinner service.
- Unique Gold Table Sponsor identification signage at your table.
- Invitations to your eight table guests to attend a private Post-Ceremony Sponsor's Reception held in honor of our attending enshrinees, participants, and sponsors.



Long-time Jimmy Stewart friend and impersonator, Rich Little, presents Stewart for Enshrinement.

For further information on this or other 2010 sponsor opportunities, contact:
Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 ENSHRINEMENT SILVER TABLE SPONSOR BENEFITS

(\$4,000 investment – 12 available)

**Saturday, July 17, 2010
Dayton Convention Center**

An investment of \$4,000 includes a one-year Organization Patron membership (a \$2,000 value), featuring one table with eight premium seats. Please note that due to the limited availability of these exclusive tables and timing of pre-event benefits, sponsorship must be confirmed by April 1, 2010, and payment received by June 1, 2010.

2010 Enshrinement Dinner & Ceremony Silver Table Sponsor benefits include:

- One-year NAHF Organization Patron membership privileges, including eight seats (one full table) at the 2010 Enshrinement.
- Silver Table Sponsor seats to be located among first six rows of tables.
- Logoed sponsor recognition on sponsor page of commemorative Ceremony program.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes and Legends*, the NAHF quarterly members' magazine.
- Silver Table Sponsor 'thank you' signage, with company logo, displayed at Opening Guest Reception held in atrium of the Dayton Convention Center.
- Logo recognition displayed via on-stage screen image shown in conjunction with other Gold & Silver Table sponsors (shown intermittently during dinner).
- Unique Silver Table Sponsor identification signage at your table.
- Invitations to your eight table guests to attend a private Post-Ceremony Sponsor's Reception held in honor of our attending enshrinees, participants, and sponsors.



Actor and Enshrinee Cliff Robertson poses with members of the Bessie Coleman Foundation.

For further information on this or other 2010 sponsor opportunities, contact:

Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16

2010 PRESIDENT'S RECEPTION & DINNER

A GATHERING OF FRIENDS
AND LEGENDS OF AVIATION



★ ————— ★
Friday, July 16, 2010

NAHF Learning Center & National Museum of the USAF

A storied tradition of the National Aviation Hall of Fame's (NAHF) annual enshrinement has been the President's Reception and Dinner, held the evening before the formal induction events. This admittedly less formal gathering can trace its roots back to the early years of the NAHF, when Jackie Cochran would welcome her fellow enshrinees and participants to her hotel suite after the ceremony to share a laugh and swap hangar stories. It offered a casual opportunity to renew old acquaintances and make new ones.

In that spirit, Jackie's idea evolved over time into a whole separate event in itself - a semi-private reception and dinner taking place the eve before the formal ceremony. Hosted by the NAHF President, it has since been held in the Modern Flight Gallery of the NMUSAF and is now preceded by a reception social hour held among the exhibits of the adjacent NAHF Learning Center. This year the NAHF expects 650 guests, including top government, aerospace and defense industry officials, and enshrinees.

The NAHF's Milton Caniff "Spirit of Flight" Award is bestowed each year to a deserving aviation group or organization in recognition of its contribution to the advancement of flight. For 2010, the 100th anniversary of the first business flight, the NAHF is pleased to present the National Business Aviation Association (NBAA) with this prestigious honor. For over fifty years the NBAA, now with over 8,000 diverse industry members and companies, has promoted the growth and safety of business aviation. The annual NBAA Convention is the largest civil aviation event in the world. The President's Dinner program will include noted leaders, designers, manufacturers and other pioneers from the business aviation community who will share their perspectives on NBAA's colorful history and the instrumental role its members play in supporting our nation's global economic, technological and cultural vitality.

Other presentations include the 2010 A. Scott Crossfield Aerospace Educator of the Year Award and the Dayton Air and Trade Show's annual Zoe Dell Nutter Award.

Due to the expected exceptional demand for this event, seating is limited. Two tiers of seats are available by advance registration only; Premium seats are \$300 per person (\$235 of which is tax deductible as provided by law) and Patron seats are \$150 per person (\$85 of which is tax deductible as provided by law). Attire is business dress. For further information contact the NAHF at (937) 256-0944 x10, or visit us on the web at www.nationalaviation.org.

Media and Sponsor contact:

Ron Kaplan
Enshrinement Director
TEL: (937) 256-0944 x16
rkaplan@nationalaviation.org



2010 NAHF PRESIDENT'S DINNER PRESENTING SPONSOR BENEFITS

(\$40,000 investment – one available)

Friday, July 16, 2010

National Museum of the USAF – Modern Flight Gallery

An investment of \$40,000 provides sole status at the Presenting Sponsor level and includes two (2) Platinum Tables in addition to the many benefits listed below. A sponsored reception in the NAHF Learning Center will precede the President's Dinner that takes place in the NMUSAF Modern Flight Gallery on July 16, 2010. Commitment at this level must be confirmed by April 1, 2010, to ensure activation of all benefits. Payment is due June 1, 2010.

2010 NAHF President's Dinner Presenting Sponsor benefits include:

- Appropriately sized logo on cover of 2010 NAHF President's Reception and Dinner keepsake program.
- Logoed recognition on inside of same program.
- Logoed I.D. on sponsor signage placed throughout 2010 President's Reception and Dinner venues.
- Two Platinum tables (20 seats total). Up to two enshrinee/participant-guests can be seated at each table provided you have only eight guests seated at each.
- Logo/graphic recognition of Presenting Sponsor status displayed via on-stage video screen images shown intermittently throughout the evening.
- Logo as Presenting Sponsor in pre- and post-event issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Mention of your sponsorship in official NAHF pre-event press release.
- Public acknowledgement of your Presenting Sponsor status from the podium and introduction by the emcee of your company's attending senior officials.
- Opportunity to distribute product literature, etc. to departing guests (max. 650).
- First right-of-consideration for 2011 sponsorship at same level.
- The NAHF encourages utilization of your NAHF President's Dinner Presenting Sponsor status in your marketing and advertising, and will work with you to maximize such promotions through 2010.



Sean Tucker entertains the audience with a hangar story.

For further information on this or other 2010 sponsor opportunities, contact:

Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 NAHF PRESIDENT'S RECEPTION

RECEPTION SPONSOR BENEFITS

★ ————— ★
(\$25,000 investment – one available)

Friday, July 16, 2010
NAHF Learning Center and USAF Museum

An investment of \$25,000 provides sole status at the NAHF President's Reception Sponsor level and includes two Gold Tables among the many benefits listed below. This reception in the NAHF Learning Center precedes the sponsored President's Dinner that takes place in the Modern Flight Gallery of the National Museum of the USAF on July 16, 2010. Commitment at this level must be confirmed by April 1, 2010, to ensure activation of all benefits. Payment is due by June 1, 2010.

2010 NAHF President's Reception Sponsor benefits include:

- Appropriately sized logo on cover of 2010 NAHF President's Reception & Dinner keepsake program.
- Logoed recognition on inside of same program.
- Logoed I.D. on sponsor signage placed throughout President's Reception venues.
- Two Gold tables (20 seats total). Up to two enshrinee/participant-guests can be seated at each table provided you have only eight guests seated at each.
- Logo/graphic recognition of President's Reception Sponsor status displayed intermittently via on-stage screen image throughout evening.
- Logo as President's Reception Sponsor in pre- and post-event issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Mention of your sponsorship in official NAHF pre-event press release.
- Public acknowledgement of your President's Reception Sponsor status from the podium and introduction by the emcee of your company's attending senior officials.
- Opportunity to distribute product literature, etc. to departing guests (max. 650).
- First right-of-consideration for 2011 sponsorship at same level.
- The NAHF encourages utilization of your President's Reception Sponsor status in your marketing and advertising, and will work with you to maximize such promotions through 2010.



Russ Meyer, Arnold Palmer and Rich Little pose for a photo during the President's Dinner Reception in the NAHF Learning Center.

For further information on this or other 2010 sponsor opportunities, contact:
Ron Kaplan, NAHF Enshrinement Director *TEL: (937) 256-0944 x16*



2010 PRESIDENT'S RECEPTION & DINNER

PLATINUM TABLE SPONSOR BENEFITS

(\$9,000 investment – 6 available)

Friday, July 16, 2010

NAHF Learning & Research Center/NMUSAF

An investment of \$9,000 includes a one-year Organization Patron membership (a \$2,000 value), featuring one table with ten premium seats located among the first two rows. This event takes place in the National Museum of the USAF/Modern Flight Gallery on July 16, 2010. Please note that due to the limited availability and timing of pre-event benefits, Platinum Table sponsorship must be confirmed by April 1, 2010.

2010 President's Dinner Platinum Table Sponsor benefits include:

- One-year NAHF Organization Patron membership privileges, including ten premium seats (one full table) at the 2010 NAHF President's Dinner.
- President's Dinner Platinum Table Sponsor seats to be located among the first two rows of tables. Up to two enshrinee/participant-guests can be seated at your table, provided you have only eight guests and with advance coordination with NAHF.
- Logoed sponsor recognition on Platinum Table Sponsor page of 7/16 President's Reception & Dinner keepsake program.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Platinum Table Sponsor 'thank you' signage, with company logo, displayed at President's Reception held in the NAHF Learning Center and NMUSAF.
- Logo recognition displayed via on-stage screen image shown in conjunction with other Platinum Table sponsors (shown intermittently during 7/16 dinner segment of evening presentations).
- Verbal recognition from the onstage emcee of your Platinum Table sponsorship.
- Unique Platinum Table Sponsor identification signage at your table and dedicated wait staff.



Buzz Aldrin and Neil Armstrong share a laugh while reminiscing about their landing on the moon.

For further information on this or other 2010 sponsor opportunities, contact:
Ron Kaplan, NAHF Enshrinement Director

TEL: (937) 256-0944 x16



2010 PRESIDENT'S RECEPTION & DINNER

GOLD TABLE SPONSOR BENEFITS

(\$5,000 investment – 8 available)

Friday, July 16, 2010

NAHF Learning & Research Center/NMUSAF

An investment of \$5,000 includes a one-year Organization Patron membership (a \$2,000 value), featuring one table with ten premium seats located among the second row. This event takes place in the National Museum of the USAF/Modern Flight Gallery on July 16, 2010. Please note that due to the limited availability and timing of pre-event benefits, Gold Table sponsorship must be confirmed by April 1, 2010.

2010 President's Dinner Gold Table Sponsor benefits include:

- One-year NAHF Organization Patron membership privileges, including ten premium seats (one full table) at the 2010 NAHF President's Dinner.
- President's Dinner Gold Table Sponsor seats to be located among the second row of tables. Up to two enshrinee/participant-guests can be seated at your table, provided you have only eight guests and with advance coordination with NAHF.
- Logoed sponsor recognition on Gold Table Sponsor page of 7/16 President's Reception & Dinner keepsake program.
- Logo as such displayed in pre- and post-Enshrinement issues of *Heroes & Legends*, the NAHF quarterly members magazine.
- Gold Table Sponsor 'thank you' signage, with company logo, displayed at President's Reception held in the NAHF Learning Center and NMUSAF.
- Logo recognition displayed via on-stage screen image shown in conjunction with other Gold Table sponsors (shown intermittently during 7/16 dinner segment of evening presentations).
- Verbal recognition from the onstage emcee of your Gold Table sponsorship.
- Unique Gold Table Sponsor identification signage at your table.



Alan Ludwig (center), Senior Advisor to the Administrator, NASA, accepts the Spirit of Flight Award on behalf of the Apollo Astronaut Crews.

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