



THE 54TH ANNUAL
NATIONAL AVIATION HALL OF FAME
ENSHRINEMENT DINNER & CEREMONY



SPONSORSHIP OPPORTUNITIES
FOR AMERICA'S "OSCAR NIGHT OF AVIATION"

DAYTON, OHIO

OCTOBER 1, 2016



HONORING AEROSPACE LEGENDS
TO INSPIRE FUTURE LEADERS.

NATIONAL AVIATION HALL OF FAME

MISSION AND BACKGROUND



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Founded in Dayton, Ohio, in 1962 and chartered by the U.S. Congress in 1964, the National Aviation Hall of Fame (NAHF) mission is dedicated to ***honoring aerospace legends to inspire future leaders***. A 501(c)(3) non-profit organization, the NAHF is supported primarily through membership dues, grants and the contributions of individuals, foundations and companies.

In 2003, the NAHF opened a brand-new 17,250-square foot Learning Center in Dayton, Ohio. Adjacent to the National Museum of the United States Air Force, the NAHF Learning Center also features free parking and admission, attracting nearly a million youth and adults a year. Interactive exhibits, simulators and displays dramatically serve to honor each of its 219 (at present) enshrinees. This pantheon of air and space legends includes the Wright Brothers, Charles Lindbergh, Amelia Earhart, Jimmy Doolittle, Bob Hoover, Neil Armstrong, Eileen Collins, Herb Kelleher and many more who each year are joined by a select handful of individuals honored with their election and formal induction into the NAHF.

Our enshrinement, the pinnacle honor in American aviation, is certainly at the heart of the organization. The spectacular black-tie gala at which each new group of inductees is formally enshrined into the Hall is not surprisingly widely acclaimed as “the Oscar Night of Aviation,” attracting a who’s who from across the business and public sectors, the defense and aerospace industries, and the general and commercial aviation communities.

In addition to the annual enshrinement process and operation of the Learning Center, the NAHF also produces a number of other programs and activities throughout the year that spotlight excellence and foster future greatness in air and space. Among these is the annual NAHF Wings of Women (WOW) Conference, bringing female mentors from a variety of professional aviation sectors together with high-school age girls for an inspirational exchange of ideas and learning.

The NAHF also proudly stewards over the A. Scott Crossfield Aerospace Educator of the Year Award, honoring a high school teacher deemed by experts and peers to be exemplary for their use of aerospace curricula in a classroom environment; the Neil Armstrong Outstanding Achievement Award, recognizing an extraordinary one-time aviation achievement; and the Combs Gates Award, a juried competition to recognize an individual for outstanding research and preservation of our aviation heritage, presented annually at the National Business Aviation Association Convention. In partnership with the Smithsonian Air & Space Museum and the Reno Air Racing Association, the NAHF annually co-presents the National Aviation Heritage Invitational at the National Championship Air Races, a juried competition of restored, airworthy aircraft at least 45 years old.

The NAHF website (www.nationalaviation.org) offers enshrinee biographies, related images and links, an introduction to education programs, merit award guidelines, membership registration, donor and sponsor packages, news releases, volunteer information and exclusive merchandise.

The NAHF Learning Center is open daily except federal holidays, Thanksgiving, Christmas, Easter and New Years Day. Admission and parking are free.

HONORING LEGENDS OF AEROSPACE TO INSPIRE FUTURE LEADERS



SPONSORSHIP OPPORTUNITIES FOR AMERICA'S "OSCAR NIGHT OF AVIATION"

The 54th Annual NAHF Enshrinement Dinner Saturday, October 1, 2016 – Dayton, Ohio

Thank you for your interest in sponsoring one of the most prestigious events in all of American aviation – the National Aviation Hall of Fame’s annual Enshrinement Dinner & Ceremony. Widely known as “America’s Oscar Night of Aviation,” this spectacular gala honors our legends of air and space at the Birthplace of Aviation and home of the National Aviation Hall of Fame Learning Center in Dayton, Ohio.

There are various levels at which to participate in the 54th Annual Enshrinement Dinner & Ceremony, listed below, and the many benefits associated with each are detailed in the pages that follow. Please be sure to contact the National Aviation Hall of Fame for additional information regarding how you can experience and benefit from this most rewarding and historic gathering.

2016 Sponsorship Opportunities	Cost	Benefits
Presenting Sponsor (1 available):	\$35,000	Pg. 4
Supporting Sponsor (2 available):	\$20,000 ea.	Pg. 5
Patron Welcome Reception:	\$15,000	Pg. 6
VIP Photo Reception*:	\$12,000	Pg. 7
Platinum Table Sponsor (1 available):	\$12,000 ea.	Pg. 8
Gold Table Sponsor (8 available):	\$7,000 ea.	Pg. 9
Silver Table Sponsor (8 available):	\$5,000 ea.	Pg. 10

**Exclusive special ticketed event*

For further information on this or other 2016 sponsor opportunities, contact:

Ron Kaplan, Director of Enshrinement & Outreach
TEL : (937) 256-0944 x16
rkaplan@nationalaviation.org





“The Oscar Night of Aviation”

Saturday, October 1, 2016

The National Aviation Hall of Fame &
The National Museum of the United States Air Force

THE 54TH ANNUAL

ENSHRINEMENT DINNER & CEREMONY

Over the previous half a century, the National Aviation Hall of Fame’s spectacular formal Enshrinement Dinner and Ceremony has become known as America’s “Oscar Night of Aviation.” 2016 marks the 54th annual edition of this historic event, at which six legends of air and space will be inducted before an audience of family, peers and admirers. Limited to just 600 guests, our esteemed audience will include leaders from government, business, aerospace and defense industries, as well as hundreds of aviation and history enthusiasts from worldwide. We hope you will be among them.

The evening begins with a one-hour Patron Welcome Reception held amongst the historic aircraft in the World War Two gallery of the National Museum of the United States Air Force (NMUSAF). Concurrently a special ticketed VIP Photo Reception for sponsors, enshrinees, NAHF Trustees and their guests will take place within the adjacent NAHF Learning Center. All guests and patrons will then convene in the Modern Flight Gallery of the NMUSAF for dinner and this special evening of live and multi-media on-stage presentations honoring each of the four inductees, plus the recipient of the 2016 A. Scott Crossfield Aerospace Educator of the Year Award.

The Enshrinee Class of 2016 to be inducted on Saturday, October 1 is:

Capt. Robert L. Crippen, USN (Ret) – Former Navy fighter and test pilot. Served as backup crew on Apollo Skylab and Apollo Soyuz missions, and later piloted first NASA Shuttle in space and three additional missions.

The late **Col. George E. “Bud” Day, USAF (Ret)** – A WWII Marine veteran who later joined USAF and flew combat in Korea. Shot down over Vietnam, spent 67 months as POW, earning the Medal of Honor.

Christopher “Chris” Kraft, Jr. – A NACA aeronautical engineer who established and managed NASA mission control and flight directors for the manned Mercury, Gemini and Apollo space programs.

Tom Poberezny – A two-time aerobatic champion who later led the growth of the EAA, its annual fly-in and convention at Oshkosh, and the international Young Eagles Program.

Seating for the 54th Annual Enshrinement Dinner & Ceremony is limited and by advance reservation only. Attire is black tie (dark suit optional). For further information contact the NAHF at (937) 256-0944 x19, or visit www.nationalaviation.org.



PRESENTING SPONSOR BENEFITS 2016 ENSHRINEMENT

★—————★
(\$35,000 investment – one available)

An investment of \$35,000 provides sole status as **Presenting Sponsor** among the many benefits listed below. Commitment at this level must be confirmed by September 2, 2016, to ensure activation of all benefits.

2016 Enshrinement Dinner & Ceremony **Presenting Sponsor** benefits include:

- The event titled as the “National Aviation Hall of Fame 54th Annual Enshrinement Dinner & Ceremony, presented by *your name here.*”
- Name and logo on relevant NAHF generated Enshrinement advertising and marketing materials including printed display ads, broadcast PSA’s, etc.
- One Platinum table (10 Premium seats) in the front row of the Enshrinement gala, plus invitations to your ten table guests to participate in the VIP Photo Reception in the NAHF Learning Center which precedes the Enshrinement Dinner & Ceremony.
- Presenting Sponsor recognition on the cover and inside of the commemorative Enshrinement printed program, distributed to each guest of the gala.
- Verbal acknowledgement of your sponsorship by the emcee from the podium at beginning and conclusion of the Enshrinement Dinner & Ceremony.
- Your logo/name as Presenting Sponsor displayed via on-stage giant-screen imagery, repeated as appropriate throughout the event.
- The NAHF encourages your utilization of Presenting Sponsor status in your marketing and advertising, and will assist to maximize such promotions leading up to the event.
- First right-of-consideration for 2017 Enshrinement sponsorship at the same level.



Nick Clooney serving as Emcee in 2009.

For further information on this or other 2016 sponsor opportunities, contact:
Ron Kaplan, Director of Enshrinement & Outreach *TEL: (937) 256-0944 x16*



SUPPORTING SPONSOR BENEFITS 2016 ENSHRINEMENT

★—————★
(\$20,000 investment – two available)

An investment of \$20,000 as one of only three **Supporting Sponsors** of the Enshrinement gala provides the many benefits listed below. Commitment at this level must be confirmed by September 2, 2016, to ensure activation of all benefits.

2016 Enshrinement Dinner & Ceremony **Supporting Sponsor** benefits include:

- Name and logo on relevant NAHF generated Enshrinement advertising and marketing materials including printed display ads, broadcast PSA's, etc.
- Two "Supporting Sponsor" marked Gold Tables (20 total Premium seats) at the Enshrinement gala, plus invitations to your twenty table guests to participate in the VIP Photo Reception in the NAHF Learning Center which precedes the Enshrinement Dinner & Ceremony.
- Supporting Sponsor recognition on the cover and inside of commemorative Enshrinement printed program, distributed to each guest of the gala.
- Verbal acknowledgement of your sponsorship by the emcee from the podium at beginning and conclusion of the Enshrinement Dinner & Ceremony.
- Your logo/name as Supporting Sponsor displayed via on-stage giant-screen imagery, repeated as appropriate throughout the event.
- The NAHF encourages your utilization of Supporting Sponsor status in your marketing and advertising, and will assist to maximize such promotions leading up to the event.
- First right-of-consideration for 2017 Enshrinement sponsorship at the same level.



2014 Enshrinee, Emily Howell Warner (right) and her presenter, Donna Miller

For further information on this or other 2016 sponsor opportunities, contact:
Ron Kaplan, Director of Enshrinement & Outreach *TEL: (937) 256-0944 x16*

PATRON WELCOME RECEPTION SPONSOR BENEFITS 2016 ENSHRINEMENT



★—————★ (\$15,000 investment – one available)

An investment of \$15,000 as the sole 2016 Enshrinement **Patron Welcome Reception Sponsor** includes the many benefits listed below. This one-hour, 6:00 PM – 7:00 PM hosted bar reception is held among the historic aircraft in the NMUSAF World War Two Gallery. It provides the opportunity for hundreds of guests to renew old acquaintances and make new friends in a spectacular venue prior to convening for the formal dinner and ceremony nearby. Commitment at this level must be confirmed by September 2, 2016, to ensure activation of all benefits.

2016 Enshrinement Dinner & Ceremony **Patron Welcome Reception Sponsor** benefits include:

- Patron Welcome Reception Sponsor signage prominently placed throughout the reception venue, Kettering Hall.
- One Gold Table (10 total Premium seats) at the Enshrinement gala, plus invitations to your ten table guests to also attend the VIP Photo Reception in the NAHF Learning Center.
- Patron Welcome Reception Sponsor recognition on inside of commemorative Enshrinement printed program, distributed to each guest of the gala.
- Verbal acknowledgement of your sponsorship by the emcee from the podium at the beginning of the Enshrinement Dinner & Ceremony.
- Your logo/name as the Patron Welcome Reception Sponsor displayed via on-stage giant-screen imagery, repeated as appropriate throughout the event.
- First right-of-consideration for 2017 Enshrinement sponsorship at the same level.



2014 Enshrinement emcee,
former TV anchor and producer
David Hartman

For further information on this or other 2016 sponsor opportunities, contact:
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VIP PHOTO RECEPTION SPONSOR BENEFITS 2016 ENSHRINEMENT



★—————★
(\$12,000 investment – one available)

An investment of \$12,000 as the sole 2016 Enshrinement **VIP Photo Reception Sponsor** includes the many benefits listed below. This one and a half-hour, 5:30 PM – 7:00 PM hosted bar reception is held in the National Aviation Hall of Fame Learning Center. Limited to a maximum of 200, this private event is for Enshrinement sponsors, NAHF trustees, returning enshrinees, ceremony participants and their guests only. In addition to the opportunity for VIP guests to mingle prior to the formal events of the evening, it provides an ideal venue for NAHF photographers to pose enshrinees and sponsors for the official event images. Commitment at this level must be confirmed by September 2, 2016, to ensure activation of all benefits.

2016 Enshrinement Dinner & Ceremony **VIP Photo Reception Sponsor** benefits include:

- VIP Photo Reception Sponsor signage prominently placed throughout the reception venue, the National Aviation Hall of Fame Learning Center.
- One Gold Table (10 total Premium seats) at the Enshrinement gala, including invitations to your ten table guests to attend the VIP Photo Reception in the NAHF Learning Center.
- Gold Table Sponsor recognition on inside of commemorative Enshrinement printed program, distributed to each guest of the gala.
- Your logo/name as a Gold Table Sponsor displayed via on-stage giant-screen imagery, repeated as appropriate throughout the event.
- First right-of-consideration for 2017 Enshrinement sponsorship at the same level.



Sponsors and guests pose for photos at the 2013 Enshrinement

For further information on this or other 2016 sponsor opportunities, contact:
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PLATINUM TABLE SPONSOR BENEFITS

2016 ENSHRINEMENT

★—————★
(\$12,000 investment – 1 available)

An investment of \$12,000 guarantees one **Platinum Table** of ten (10) Premium seats located among the first row of tables among the many benefits listed below. This ensures you and your guests have the optimum 2016 Enshrinement Dinner and Ceremony experience. Please note – due to the limited availability of these special sponsor tables and timing of benefits, commitment at this level must be confirmed by September 2, 2016.

2016 Enshrinement Dinner and Ceremony **Platinum Table Sponsor** benefits include:

- One Platinum Table of ten (10) Premium seats located among the first row.
- Invitations to your ten table guests to attend the exclusive access VIP Photo Reception in the NAHF Learning Center prior to the dinner.
- Recognition as Platinum Table Sponsor inside the commemorative Enshrinement printed program, distributed to each guest of the gala.
- Recognition as Platinum Table Sponsor on sponsor “Thank You” signage displayed at the Patron Welcome Reception, the VIP Photo Reception and in the formal dinner and enshrinement area.
- Logo recognition displayed via on-stage giant-screen image shown in conjunction with fellow Platinum Table sponsors, repeated as appropriate throughout the event.
- Each Platinum Table to have one dedicated wait-staff for dinner service.
- Unique Platinum Table Sponsor identification signage at your assigned table.



Medal of Honor recipient and
2013 Enshrinee, retired Army Major
General Patrick Brady

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GOLD TABLE SPONSOR BENEFITS 2016 ENSHRINEMENT

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(\$7,000 investment – 8 available)

An investment of \$7,000 features one **Gold Table** of ten (10) Premium seats located among the first three rows in addition to the many benefits listed below. This ensures you and your guests have the optimum 2016 Enshrinement Dinner and Ceremony experience. Please note – due to the limited availability of these special sponsor tables and timing of benefits, commitment at this level must be confirmed by September 2, 2016.

2016 Enshrinement Dinner and Ceremony **Gold Table Sponsor** benefits include:

- One Gold Table of ten (10) Premium seats located among the first three rows.
- Invitations to your ten table guests to attend the exclusive access VIP Photo Reception in the NAHF Learning Center prior to the dinner.
- Recognition among the Gold Table Sponsors inside the commemorative Enshrinement printed program, distributed to each guest of the gala.
- Recognition as Gold Table Sponsor on sponsor “Thank You” signage displayed at the Patron Welcome Reception, the VIP Photo Reception and in the formal dinner and enshrinement area.
- Logo recognition displayed via on-stage giant-screen image shown in conjunction with fellow Gold Table sponsors, repeated as appropriate throughout the event.
- Dedicated wait-staff for dinner service (shared with one other Gold Table).
- Gold Table Sponsor identification signage at your assigned table.



2011 Enshrinee Charles E. McGee greets a young fan prior to the induction ceremony.

For further information on this or other 2016 sponsor opportunities, contact:
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SILVER TABLE SPONSOR BENEFITS 2016 ENSHRINEMENT

★—————★
(\$5,000 investment – 8 available)

An investment of \$5,000 features one **Silver Table** of ten (10) Premium seats in addition to the many benefits listed below. Please note – due to the limited availability of these special sponsor tables and timing of benefits, commitment at this level must be confirmed by September 2, 2016.

2016 Enshrinement Dinner and Ceremony **Silver Table Sponsor** benefits include:

- One Silver Table of ten (10) Premium seats located among the first four rows.
- Invitations to your ten table guests to attend the exclusive access VIP Photo Reception in the NAHF Learning Center prior to the dinner.
- Recognition among Silver Table Sponsors inside the commemorative Enshrinement printed program, distributed to each guest of the gala.
- Recognition as Silver Table Sponsor on sponsor “Thank You” signage displayed at the Patron Welcome Reception, the VIP Photo Reception and in the formal dinner and enshrinement area.
- Logo recognition displayed via on-stage giant-screen image shown in conjunction with fellow Silver Table sponsors, repeated as appropriate throughout the event.
- Silver Table Sponsor identification signage at your assigned table.



2014 Enshrinee Alan Klapmeier is presented by
GAMA President & CEO Pete Bunce

For further information on this or other 2016 sponsor opportunities, contact:
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NATIONAL AVIATION HALL OF FAME

SPONSORSHIP LETTER OF INTENT



Business Name: _____ **Office Ph:** _____

Contact Name: _____ **Alternate Ph:** _____

Address: _____

City, State Zip: _____

Email: _____

In Sponsorship support of the 54th Annual 2016 National Aviation Hall of Fame Enshrinement Dinner and Ceremony, I/we pledge to pay to the Hall of Fame as follows:

Sponsorship Support at the Level of:

Total Amount of Sponsorship \$ _____

Paying Now \$ _____

Balance of this Sponsorship \$ _____

- I/We will pay the balance of this Sponsorship as follows (must be paid in full by 10/01/2016):
 - Initial payment of \$ _____ (enclosed)
 - Future payments of \$ _____ beginning _____ (Month/day)

and continuing as follows: _____

- I/We ask that we be given official, public recognition for our gift as follows (preferred name): _____

• Signed _____ Date _____

As a tax-exempt 501(c)(3) organization, any support of the National Aviation Hall of Fame can be eligible for a full tax deduction to the extent allowed by law. If you have any questions please contact Ron Kaplan, at (937) 256-0944 x-16.

Please make checks payable to: **National Aviation Hall of Fame**
P O Box 31096 ♦ Dayton, Ohio 45437



CONTACT:

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